



FOOD + BEVERAGE  
ENVIRONMENTAL  
CONFERENCE

**MAR 31-APR 3, 2025**

*Phoenix, Arizona*

Renaissance Phoenix Downtown Hotel

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# SPONSORSHIP OPPORTUNITIES

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# FOOD + BEVERAGE ENVIRONMENTAL CONFERENCE



## Goals and Strategy

FBEC is the premier and most comprehensive environmental event for the food and beverage industry in the United States. This event brings together like-minded individuals within the industry to discuss the latest trends and innovations affecting sustainability, water resource management, supply chain, air quality, environmental compliance, professional training and many more, while providing ample opportunities for networking.

This conference is not a trade show, does not promote sales pitches, vendor e-mail marketing, and there are no published proceedings of the conference. Attendees value the conference as a setting for genuine engagement in a casual no-neckties environment.

## FBEC Attendees

If you are an environmental professional in any business related to the food and beverage industry this event is for you! You should attend if you are a craft brewery or distillery, pet food maker, grocery store or are involved in nutrition, farming, food and beverage processing, transportation, distribution, preparation, supply chain management, EHS, sustainability and wastewater solutions.

The conference encourages frank and engaging discussions about environmental challenges specific to the food and beverage industry.

# Sponsor Benefits at a Glance

FBEC sponsorship opportunities offer premiere exposure through event activities that are responsive to the diverse needs and marketing strategies of companies today. When you partner with FBEC, you are connecting with thought leaders who are dedicated food and beverage industry advocates. In addition to sponsorship packages, in-kind sponsorships are always welcomed such as food items at registration or in the Hospitality Suite.

**Sponsorship does not provide any priority consideration as a speaker or poster presenter, nor does it provide for reduced or free conference registration.**

Full details on the sponsorship packages can be reviewed on pages 3 and 4. Thank you for your consideration in supporting the 2025 Food and Beverage Environmental Conference.

# 2025 FBEC Sponsorship Packages

## Visionary \$5,000

**Welcome Reception** - 2 Available

**Women's Networking Event** - 2 Available

**Community Event Boxed Lunch** - 1 Available

**Technical Tour Boxed Lunch** - 1 Available

*All Visionary Sponsors Receive:*

- Logo recognition on signage at applicable events and in the on-site printed program.
- Listing on FBEC website and link to your corporate website.
- Your company branded giveaway item for attendee registration, to be approved by FBEC.
- Logo inclusion on digital signage throughout conference and recognition in verbal conference remarks.
- Sponsor designation on name badge ribbon.
- Community Event and Technical Tour Boxed Lunch sponsors include company sticker on boxes, provided by sponsor.

## Leader \$3,000

**Session Sponsor** - Approx. 12 Sessions Available. Limited to two companies per session

**Poster Sessions** - 2 Available

**Networking Breakfast, Lunch or Dinner** - 6 Available

**Closing Event Photobooth** - 1 Available

*All Leader Sponsors Receive:*

- Logo recognition on signage at applicable sessions and on-site printed program.
- Listing on FBEC website and link to your corporate website corporate website.
- Your company branded giveaway item for attendee registration, to be approved by FBEC.
- Logo inclusion on digital signage throughout conference and recognition in verbal conference remarks.
- Sponsor designation on name badge ribbon.

# Sponsorship Packages

## Champion \$1,500

**Support daily breaks during conference sessions - 3 Available**

Interested in break enhancements?

Upgrade a break with energizing snacks or fruit infused water and a cold brew coffee station for attendees! Additional costs may be incurred for upgrades.

*All Champion Sponsors Receive:*

- Logo recognition on signage at applicable events and in the on-site printed program.
- Listing on FBEC website and link to your corporate website.
- Your company branded giveaway item for attendee registration, to be approved by FBEC.
- Logo inclusion on digital signage throughout conference and recognition in verbal conference remarks.
- Sponsor designation on name badge ribbon.

## Supporter \$750

*All Supporter Sponsors Receive:*

- Logo recognition in on-site printed program.
- Listing on FBEC website and link to your corporate website corporate website.
- Logo inclusion on digital signage throughout conference and recognition in verbal conference remarks.
- Sponsor designation on name badge ribbon.

## Golf Event

**Putting Contest - 1 Available.....\$300**

**Closest to the Pin - 1 Available.....\$300**

**Longest Drive - 1 Available.....\$300**

**Hole in One - 1 Available.....\$500**

**First Place Prize - 1 Available (Company will donate prize)**

**Second Place Prize - 1 Available (Company will donate prize)**

**Luncheon -1 Available.....\$2,500**

*All Golf Sponsors Receive:*

- Contest prize giveaway (to be approved by FBEC)
- Logo recognition in on-site printed program and course sign if applicable.
- Listing on FBEC website and link to your corporate website.
- Logo inclusion on digital signage throughout conference and recognition in verbal conference remarks.
- Sponsor designation on name badge ribbon.

**READY TO SECURE YOUR  
FBEC SPONSORSHIP?**

## CONTACT

Joan Giuliani

FBEC Sponsorship & Fundraising Chair

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# Terms And Condition

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## **COMPLIANCE WITH CONFERENCE STANDARDS**

There are no published conference proceedings and no sales pitches so that the presentations, posters and subsequent discussions can be more candid and enlightening. The conference is organized to foster information exchange and genuine networking between attendees. Sales pitches include but are not limited to: mass e-mail marketing to conference attendees, using the attendee list for company marketing lists and sales post in the FBEC LinkedIn group.

**Sponsorship does not provide any priority consideration as a speaker or poster presenter, nor does it provide for reduced or free conference registration.**

Companies who fail to comply with this standard may be placed on probation or not invited to future FBEC conferences. FBEC greatly appreciates sponsor compliance and encourages any questions to be shared with FBEC Sponsorship & Fundraising Chair, Joan Giuliani at [Joan.Giuliani@molsoncoors.com](mailto:Joan.Giuliani@molsoncoors.com).